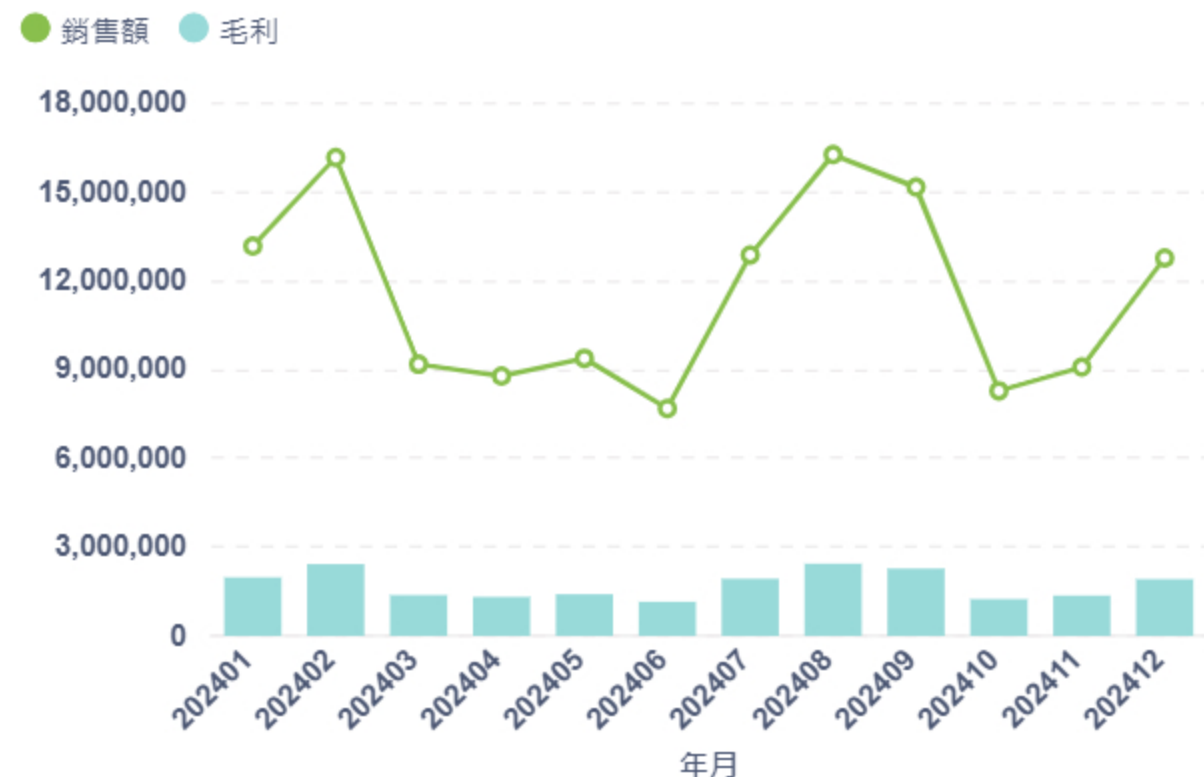


R14-產品類別年度銷售趨勢

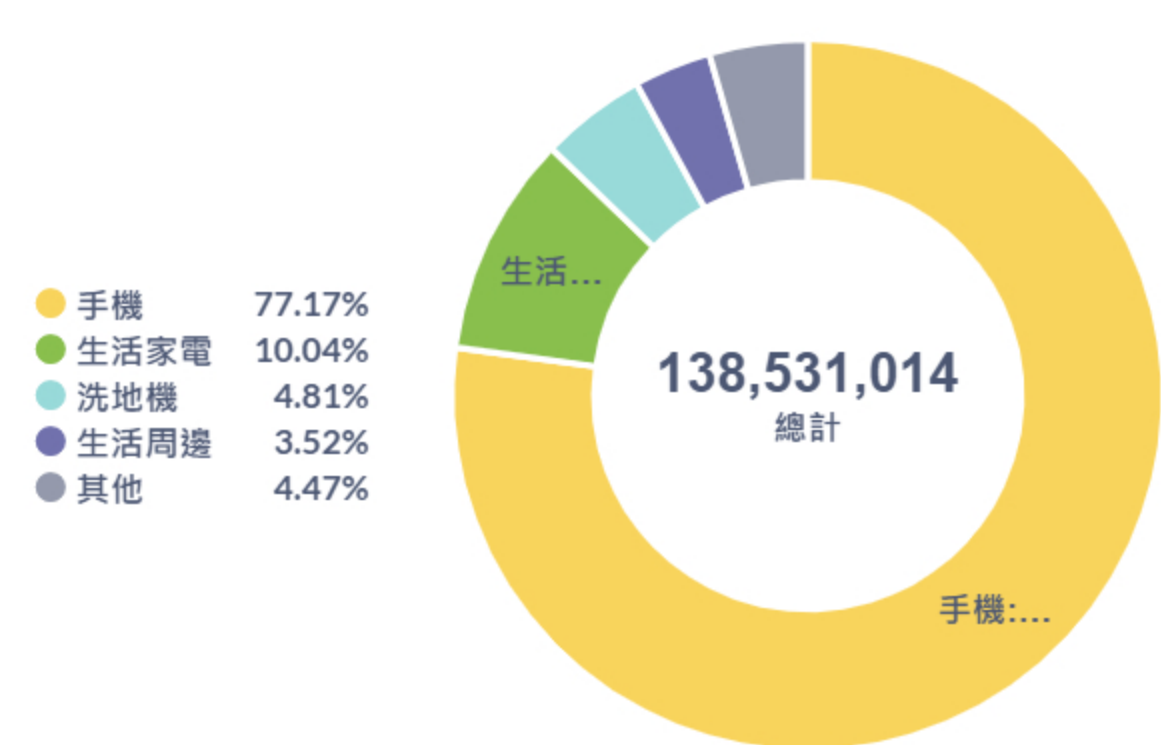
年度*

2024

C-產品類別銷售趨勢



P-產品類別業績占比



R-商品類別銷售趨勢



M-產品類別樞紐分析

		2021		2022		2023		2024	
類別代號	類別名稱	銷售額	毛利	銷售額	毛利	銷售額	毛利	銷售額	毛利
1102	手機	84,387,142	12,658,076	51,569,921	7,735,493	93,763,490	14,064,526	106,905,752	16,030,000
2101	耳機	2,643,635	396,542	1,615,555	242,331	2,937,373	440,605	3,349,087	500,000
2102	行動電源	2,238,965	335,845	1,368,255	205,237	2,487,737	373,161	2,836,431	420,000
2103	生活周邊	3,849,535	577,431	2,352,493	352,874	4,277,260	641,590	4,876,778	730,000
4101	生活家電	10,977,128	1,646,567	6,708,244	1,006,234	12,196,808	1,829,518	13,906,364	2,080,000
4201	洗地機	5,254,456	788,166	3,211,055	481,656	5,838,285	875,740	6,656,602	990,000
總計		109,350,861	16,402,627	66,825,523	10,023,825	121,500,953	18,225,140	138,531,014	20,770,000